

WORKSHOP

Using the DBA Programs Ranking Tool

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In the EMS 2024 presentation “Ranking DBA Programs on a Rugged Landscape”, the facilitator covered the conceptual rationale and design process underlying the development of a spreadsheet-based tool that could be used to create rank ordered lists of DBA programs (currently limited to U.S.-based programs). This interactive workshop serves as a companion to that presentation. During the workshop, participants will be:

1. Encouraged to download a copy of the spreadsheet, which is being released under a Creative Commons BY-NC license that allows it to be shared.
2. Provided with a brief instruction to the internal structure of the tool and the nature of the data collection process.
3. Guided through the creation of their own ranking scenarios.
4. Discussing the potential ways the tool might be applied and distributed.

While it is not required, participants will benefit most from the workshop if they bring a laptop with a copy of MS-Excel in order to follow along and experiment on their own.