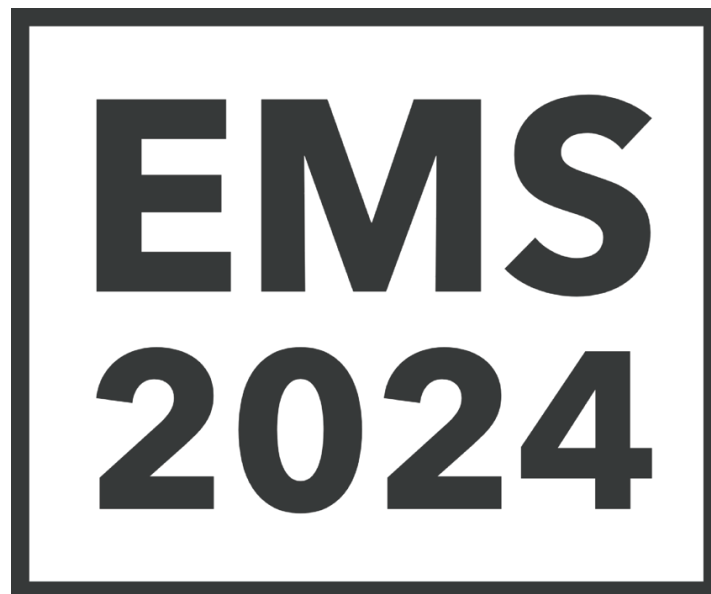


Call for Submissions



Applied Business Management Research
Impact for a Brighter Future

Deadline for ALL Submissions:
Monday, 10th June 2024 by 00:00 BST

Table of Content

1	Introduction	1
2	Important Dates	2
3	Submission Instructions	3
3.1	Submission Categories	4
3.1.1	Research Paper Submissions	4
3.1.2	Poster Submissions.....	5
3.1.3	Doctoral Consortium Submissions – EDBAC members only	6
3.1.4	Alumni Consortium Submissions.....	7
3.1.5	Panel and Workshop Submissions.....	8

1 Introduction

Theme: “*Applied Business Management Research: Impact for a Brighter Future*”

Dates: September 5-7, 2024

Venue: Phyllis Court Club

Location: Henley-on-Thames, United Kingdom

Website: <https://edbac.org/ems2024>

General enquiries and support: ems@edbac.org

Submission portal: <https://edbac.org/ems2024/submissions>

Conference Co-chair: Dr Ole Petter Anfinssen

Conference Co-chair: Dr Hannah Wilson

The 14th Annual Conference on Engaged Management Scholarship (EMS) will be organised by the Executive DBA Council (EDBAC) at Phyllis Court Club in Henley-on-Thames, United Kingdom.

The EMS conference is a regular premiere summit for a growing global community of management practitioner-scholars and practitioner-oriented DBA and Executive PhD programs. It offers an opportunity to meet, share exciting practice-oriented yet rigorous research findings, and engage in debates around management education for practitioner scholars.

Following the success of prior conferences, the EMS 2024 conference will be hosted in a **hybrid format** (both in person and online) by the Executive DBA Council (EDBAC) at Phyllis Court Club in Henley-on-Thames, United Kingdom.

This year we are also very excited to announce that we have launched EMS LIVE, EMS Wellbeing (in-person and online), the EMS Lounge, and the 007 Gala Dinner with live entertainment. For more information see: <https://edbac.org/ems2024>

Welcome to EMS 2024!

2 Important Dates

Important Deadlines

Launched	Early bird registration and submission portal opens
10 th June 2024	Submission deadline for all submissions
1 st July, 2024	Acceptance Notification
10 th July, 2024	Early bird registration closes
11 th July, 2024	Full price conference registration opens
1 st August, 2024	Conference registration closes
1 st August, 2024	Final camera-ready deadline for papers and posters

Doctoral Consortium and Conference Dates

4 th September, 2024	Optional pre-conference activity (river cruise)
5 th September, 2024	Doctoral consortium and pre-conference activities
6 th and 7 th September, 2024	EMS-2024 conference

3 Submission Instructions

As is always the case the EMS 2024 conference is open to diverse research questions posed by researchers, aiming at different contexts and real-world problems, and employing diverse methods of inquiry and conceptual frameworks.

Original/New Work Rule

- The submitted papers must not have been presented at prior EMS conferences. However, substantively revised versions of the previously presented work are acceptable.
- At the time of submission, the papers must not have been published or accepted for publication by academic journals.
- If a paper is under review, it must NOT appear in print or online before the EMS-2024 conference (September 5-7, 2024).

We look forward to receiving submissions for

- Research Papers and Posters
- Doctoral and Alumni Consortium Proposals
- Discussion Panels
- Workshops

All submissions (doctoral consortium, papers, posters, panels, workshops, etc.) must be made through the EMS 2024 submission portal available at <https://edbac.org/ems2024/submissions>, which will be open until 10th June 2024. Please visit <https://edbac.org/ems2024> for more information.

All submissions will be carefully reviewed, and accepted submissions will be expected to be presented by one or more authors registered for the conference – either in person or virtually.

Please note that all accepted submissions involve a commitment to register and present or participate in the conference, as appropriate for the type of submission, either virtually or in person. Submissions for which no authors are registered for the conference by the deadlines above will be removed from the program and proceedings.

We look forward to receiving your EMS 2024 submission! If you have any questions, please email us at ems@edbac.org

3.1 Submission Categories

3.1.1 Research Paper Submissions

These submissions represent completed papers or research projects, including empirical, essay, topic, and translation papers. These papers will be peer-reviewed and, if accepted, presented either in person or virtually at the conference, and will appear in the conference proceedings. Regular submissions presenting completed research projects are where the primary research question(s) have been at least partially addressed and answered.

These submissions can theoretically and methodologically take any form: quantitative studies, qualitative studies, new theoretical positions and so forth. Papers need to provide unique insights into important business problems offering solutions that are practical and evidence-based consistent with the mission, aim and scope of engaged scholarship.

The length of the manuscript cannot exceed 8,000 words including references. For citation and reference style, it is recommended to follow the *Academy of Management Journal* style (see <http://aom.org/publications/amj/styleguide>).

Regular submissions can follow any of the five genres of *Engaged Management Review* (<https://emr.case.edu/contribute/>) as follows:

1. *Empirical papers* (<https://emr.case.edu/contribute/empirical>): Analyses of empirical data that result in findings of practical and theoretical importance, with a demonstrated influence on management practice.
2. *Essay papers* (<https://emr.case.edu/contribute/essay>): Discussions of theoretical, philosophical and methodological contributions to engaged management scholarship.
3. *Translation papers* (<https://emr.case.edu/contribute/translation>): Presentations of the outcomes that engaged management scholars have had while translating their scholarship into practice.
4. *Topic papers* (<https://emr.case.edu/contribute/topic>): Management adaptation of the Critically Appraised Topics (CAT) as found in the medical literature.
5. *EMR Dissertation Digest* (<https://emr.case.edu/contribute/dissertation>): Dissertation Digests communicate the key findings from a doctoral dissertation with findings of practical and theoretical importance and based on rigorous use of qualitative, quantitative or mixed methods.

Deadlines: Please see the table with [Important Dates](#), page 2.

We look forward to receiving your EMS 2024 submission! If you have any questions, please email us at ems@edbac.org

3.1.2 Poster Submissions

These are expected to be in-progress research projects that will be reviewed and approved in advance by a select editorial board chosen by the Poster Session Chairs. Since the posters may not have any collected data or results at the time of the submission, they will be judged on the merit of the research idea, study plan, and potential implications for research and practice. If the results of the study are available, it is recommended to briefly summarise them.

Format:

- Landscape, A2 format (594 x 420 mm or 59.4 x 42 cm).

For all posters, we recommend:

- Use clear language, without jargon, and limit the use of terminology specialised to your discipline.
- The text is kept concise throughout the poster.
- And that you include at least one visual image (photo, illustration, abstract shape, and so on) to improve the visual impact.
- Your poster should also include **your full name** and **the title** of the Poster.

While preparing a poster, you may wish to keep the following in mind:

- Clear presentation and visual impact.
- A clearly articulated research question(s), aim and objectives.
- Justification for why and to whom the research is important.
- Presentation of the theoretical basis for the work.
- Description of the research design (if applicable at that stage).
- Presentation of findings (if applicable at that stage).
- Discussion of the relevance and/or practical importance of the study.
- References: All posters should include appropriate references, either to acknowledge previous work or to refer readers for further information.

Some helpful hints on creating your poster can be found at <https://colinpurrington.com/tips/poster-design/>.

All posters will be printed and mounted at the Phyllis Court Club, by EDBAC, before the start of the conference. The cost of printing will be approximately £15 (GBP) inclusive VAT and covered by the accepted applicant or the respective institution/organisation, by invoice and/or payment link following acceptance.

Please email ems@edbac.org with any questions.

Deadlines: Please see the table with [Important Dates](#), page 2.

We look forward to receiving your EMS 2024 submission! If you have any questions, please email us at ems@edbac.org

3.1.3 Doctoral Consortium Submissions – EDBAC members only

The Doctoral Consortium is an excellent opportunity for executive doctoral students working on their dissertation research to share and develop their research ideas further with expert review and feedback from faculty members who have been chosen across EDBAC institutions by the Doctoral Consortium Chairs.

Format and criteria:

Consist of a three-page extended abstract of the ongoing dissertation work, which would need to include the following:

- Literature and a theoretical foundation.
- An outline of the intended contribution to theory and practice.
- An outline of the research question, aim, and objectives.
- An outline of the proposed methodology.
- A clear philosophical perspective.
- A justification of research design.

Important note: The doctoral consortium is only open to EDBAC members. All accepted applicants are expected to attend all Consortium meetings and activities on Thursday, 5th September 2024. Participation can be either in person or virtually. Upon acceptance to and participation in the Doctoral Consortium, these abstracts will be included in the conference proceedings.

Deadlines: Please see the table with [Important Dates](#), page 2.

We look forward to receiving your EMS 2024 submission! If you have any questions, please email us at ems@edbac.org

3.1.4 Alumni Consortium Submissions

Submit your work or ideas for a suggested alumni panel or presentation. This is an opportunity to share experiences and engage with other alumni of executive doctoral programs about research plans and ways to use your degree to further engaged scholarship.

Submission proposals should include the following:

- Title
- Brief description (4 -5 sentences)
- Name of the Chair and email address
- Panel participant names, university affiliation and email addresses

Please note: The Alumni Consortia are a series of pre-organized workshops and do not involve paper or poster submissions.

Deadlines: Please see the table with [Important Dates](#), page 2.

We look forward to receiving your EMS 2024 submission! If you have any questions, please email us at ems@edbac.org

3.1.5 Panel and Workshop Submissions

Panels and Workshops will be sessions on relevant topics to Engaged Scholarship and DBA programs, faculty, students, and alumni. Panels aim to present ideas and engage the audience in discussion. Workshops are usually offered by faculty, staff, or alumni who share knowledge of a given research topic or practice and can be interactive.

Submissions should include:

- Panel or Workshop
- Title
- Brief description (4-5 sentences)
- Name of the Chair and email address
- Panel participant names, university affiliation, and email addresses

Deadlines: Please see the table with [Important Dates](#), page 2.

We look forward to receiving your EMS 2024 submission! If you have any questions, please email us at ems@edbac.org