



EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION COUNCIL



Fostering excellence and
innovation in executive doctoral
degree programmes
worldwide!

COMMERCIAL OPPORTUNITIES 2024

EDBAC is happy to offer its member organisations the opportunity to promote themselves on the EDBAC website through ads, which link to the respective institution. This is a great opportunity for member organisations to market- and promote themselves as members of EDBAC - while promoting their programmes and institutions to e.g., prospective students.

We offer our member organisations the opportunity to...

- Promote their DBA Programs to prospective candidates visiting our website.
- Be a part of developing EDBAC as an organisation, while creating awareness of executive doctoral degree programmes worldwide.
- Be associated with a good cause, supporting forward thinking and engaged management scholarship.
- Support new talent and cutting-edge research.

Website - average reach per month

- Event count: over 9000
- Users: over 1000

Ads - average reach per month

- Views: over 5000

Available periods

- January to June 2024 (6 months period).
- July to December 2024 (6 months period).
- January to December 2024 (12 months period).

Price: 1,250 USD per ad, per 6 months period / 2,500 USD per ad, per 12 months period.

* This also includes a small logo on the EDBAC home page. See sample below.

Important

* In each periodic carousel of ads there are 18 ads available. Members can only buy one ad each in the assigned period. Slots are allocated on a first come first serve basis.

Ads for 2024 will be available for purchase as of November 1 and only for EDBAC member organisations. To set up and request an ad, use your membership login at <https://edbac.org/login> and create and pay for your ad. Acceptance will be on a first come first serve basis.

Sample ads shown on website

The screenshot shows the EDBAC website header with navigation links: THE COUNCIL, THE DEGREE, MEMBERS, NEWS, RESOURCES, EMR JOURNAL, CONFERENCES, and CONTACT. Below the header is a banner image with the text "About the Executive DBA Degree". To the right of the banner is a sample ad for Weatherhead School of Management, Case Western Reserve University, featuring the university's logo and the text "Doctorate in Business Administration Weatherhead School of Management Case Western Reserve University".

Sample logos shown on website

The screenshot shows the EDBAC website header with navigation links: The Council, The Degree, Members, Resources, DBS Conferences, EMR Journal, Contact, and a logo. Below the header is a banner image with the EDBAC logo and the text "Our mission is to foster excellence and innovation in executive doctoral degree programs worldwide." Below the banner is a row of logos for member organisations, including Pepperdine University, Drexel University, and others.

Sample ads

The image shows three sample ads for member organisations. The first ad is for Weatherhead School of Management, Case Western Reserve University, featuring the university's logo and the text "Doctorate in Business Administration Weatherhead School of Management Case Western Reserve University". The second ad is for the College of Business, University of North Alabama, featuring the college's logo and the text "Doctor of Business Administration The College of Business University of North Alabama". The third ad is for Pepperdine University, featuring the university's logo and the text "Doctorate in Business Administration Graziadio Business School Pepperdine University". Below the third ad is the word "Sponsored".



"The mission of the Executive DBA Council is to foster excellence and innovation in executive doctoral degree programs worldwide. This entails finding and maintaining the proper balance between rigor and relevance to produce research that matters in contemporary management practice."

The Executive DBA Council encourages building an international community of engaged management in order to bring lived experiences to life for all those who wish to engage in practice based scholarship"

Dr. Philip A. Cola, PhD
President of EDBAC

**Professor of Management at the
Weatherhead School of Management and
School of Medicine at Case Western
Reserve University**

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DISCLAIMER

This prospectus was issued in October 2023 and is aimed at member organisations of EDBAC. The prospectus describes commercial opportunities presented by EDBAC, to its members organisations. EDBAC makes every effort to ensure that the information provided in the prospectus is accurate and up-to-date at the time of publication. However, it may be necessary for EDBAC to make some changes to the information presented in the prospectus following the publication – e.g. to reflect changes in ByLaws or subject as a result of changes to the business and/or organisation, or if EDBAC requires certain content to be added or removed. For latest updates see <https://edbac.org> for information.

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