

EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION COUNCIL

Fostering excellence and innovation in executive doctoral degree programmes worldwide!

### **COMMERCIAL OPPORTUNITIES 2024**

EDBAC is happy to offer its member organisations the opportunity to promote themselves on the EDBAC website through ads, which link to the respective institution. This is a great opportunity for member organisations to market- and promote themselves as members of EDBAC - while promoting their programmes and institutions to e.g., prospective students.

#### We offer our member organisations the opportunity to...

- Promote their DBA Programs to prospective candidates visiting our website.
- Be a part of developing EDBAC as an organisation, while creating awareness of executive doctoral degree programmes worldwide.
- Be associated with a good cause, supporting forward thinking and engaged management scholarship.
- Support new talent and cutting-edge research.

#### Website - average reach per month

- Event count: over 9000
- Users: over 1000

#### Ads - average reach per month

• Views: over 5000

#### **Available periods**

- January to June 2024 (6 months period).
- July to December 2024 (6 months period).
- January to December 2024 (12 months period).

Price: 1,250 USD per ad, per 6 months period / 2,500 USD per ad, per 12 months period. \* This also includes a small logo on the EDBAC home page. See sample below.

#### Important

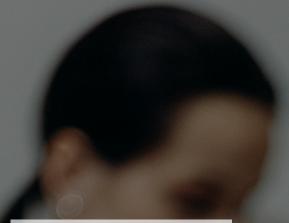
\* In each periodic carousel of ads there are 18 ads available. Members can only buy one ad each in the assigned period. Slots are allocated on a first come first serve basis.

Ads for 2024 will be available for purchase as of November 1 and only for EDBAC member organisations. To set up and request an ad, use your membership login at https://edbac.org/login and create and pay for your ad. Acceptance will be on a first come first serve basis.

#### Sample ads shown on website

Sample ads EDBAC 💟 🖪 in 🖂 THE COUNCIL THE DEGREE RESOURCES EMR JOURNAL 🔿 CONFERENCES CONTACT /FATHERHEAD CHOOL OF MANAGEMENT CASE WESTERN RESERVE Doctorate in Business Administration About the Executive DBA Degree Weatherhead School of Management Case Western Reserve University What are executive doctoral degrees? 3 Executive doctoral degrees are terminal, doctoral degrees that are designed for working professionals. The research approach for CASE WESTERN RESERVE College of BUSINESS in executive doctoral program is the "engaged scholarship" model that focuses on topics at the intersection of theory and University of NORTH ALABAMA contemporary business issues. Types of executive doctoral degrees could include: Doctor of Business Administration The College of Business Executive Doctorate in Business Administration (EDBA) University of North Alabama Sample logos shown on website EDBAC PEPPERDINE **GRAZIADIO** BUISINESS EDBAC Doctorate in Business Administration Our mission is to foster excellence and innovation Graziadio Business School in executive doctoral degree programs worldwide. Pepperdine University Sponsored CK Drexel

# FDAAC





"The mission of the Executive DBA Council is to foster excellence and innovation in executive doctoral degree programs worldwide. This entails finding and maintaining the proper balance between rigor and relevance to produce research that matters in contemporary management practice.

The Executive DBA Council encourages building an international community of engaged management in order to bring lived experiences to life for all those who wish to engage in practice based scholarship"

Dr. Philip A. Cola, PhD President of EDBAC

Professor of Management at the Weatherhead School of Management and School of Medicine at Case Western **Reserve University** 

### CONNECT WITH US

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#### DISCLAIMER

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## EDBAC