

EDBAC

EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION COUNCIL



Fostering excellence and
innovation in executive doctoral
degree programmes
worldwide!

COMMERCIAL OPPORTUNITIES 2025

EDBAC is happy to offer its member organisations the opportunity to promote themselves on the EDBAC website through ads, which link to the respective institution. This is a great opportunity for member organisations to market- and promote themselves as members of EDBAC - while promoting their programmes and institutions to e.g., prospective students.

We offer our member organisations the opportunity to...

- Promote their DBA Programs to prospective candidates visiting our website.
- Be a part of developing EDBAC as an organisation, while creating awareness of executive doctoral degree programmes worldwide.
- Be associated with a good cause, supporting forward thinking and engaged management scholarship.
- Support new talent and cutting-edge research.

Website - average reach per month

- Event count: over 10,000
- Users: over 2,500

Ads - average reach per month

- Views: over 5,000

Available periods

- January to June 2025 (6 months period).
- July to December 2025 (6 months period).
- January to December 2025 (12 months period).

Price: 2,000 USD per ad, per 6 months period / 4,000 USD per ad, per 12 months period.

* This also includes additional logo on the EDBAC home page. See sample below.

Important

* In each periodic carousel of ads there are 20 ads available. Members can only buy one ad each in the assigned period. Slots are allocated on a first come first serve basis.

Ads for 2025 will be available for purchase as of November 1 and only for EDBAC member organisations. To set up and request an ad, use your membership login at <https://edbac.org/login> and create and pay for your ad. Acceptance will be on a first come first serve basis.

Sample ads shown on website

The screenshot shows the EDBAC website header with the logo and navigation links. Below the header is a banner image of two smiling men with the text "About the Executive DBA Degree". Below the banner is a section titled "What are executive doctoral degrees?" with a paragraph of text. To the right of the text is a sample ad box for Weatherhead School of Management, Case Western Reserve University, featuring their logo and the text "Doctorate in Business Administration Weatherhead School of Management Case Western Reserve University".

Sample logos shown on website

The screenshot shows the EDBAC website header with the logo and navigation links. Below the header is a large banner image with the EDBAC logo and the text "Our mission is to foster excellence and innovation in executive doctoral degree programs worldwide." Below the banner is a row of logos for member organisations, including Pepperdine University, Drexel University, and others.

Sample ads

The image shows three sample ads for member organisations. The first ad is for Weatherhead School of Management, Case Western Reserve University, featuring their logo and the text "Doctorate in Business Administration Weatherhead School of Management Case Western Reserve University". The second ad is for the College of Business, University of North Alabama, featuring their logo and the text "Doctor of Business Administration The College of Business University of North Alabama". The third ad is for Pepperdine University, featuring their logo and the text "Doctorate in Business Administration Graziadio Business School Pepperdine University". Below the third ad is the word "Sponsored".



“EDBAC provides various marketing opportunities for member programs to build brand visibility and communicate their program’s unique learning philosophy and curriculum across our platforms”

Dr. Ekin Pellegrini
President of EDBAC

Associate Dean for Graduate Business Programs
University of Missouri-St. Louis

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DISCLAIMER

This prospectus was issued in October 2024 and is aimed at member organisations of EDBAC. The prospectus describes commercial opportunities presented by EDBAC, to its members organisations. EDBAC makes every effort to ensure that the information provided in the prospectus is accurate and up-to-date at the time of publication. However, it may be necessary for EDBAC to make some changes to the information presented in the prospectus following the publication – e.g. to reflect changes in ByLaws or subject as a result of changes to the business and/or organisation, or if EDBAC requires certain content to be added or removed. For latest updates see <https://edbac.org> for information.

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