

THE BUZ

Fostering excellence and innovation in executive doctoral degree programmes worldwide!

COMMERCIAL OPPORTUNITIES 2025

EDBAC is happy to offer its member organisations the opportunity to promote themselves on the EDBAC website through ads, which link to the respective institution. This is a great opportunity for member organisations to market- and promote themselves as members of EDBAC - while promoting their programmes and institutions to e.g., prospective students.

We offer our member organisations the opportunity to...

- Promote their DBA Programs to prospective candidates visiting our website.
- Be a part of developing EDBAC as an organisation, while creating awareness of executive doctoral degree programmes worldwide.
- Be associated with a good cause, supporting forward thinking and engaged management scholarship.
- Support new talent and cutting-edge research.

Website - average reach per month

- Event count: over 10,000
- Users: over 2,500

Ads - average reach per month

• Views: over 5,000

Available periods

- January to June 2025 (6 months period).
- July to December 2025 (6 months period).
- January to December 2025 (12 months period).

Price: 2,000 USD per ad, per 6 months period / 4,000 USD per ad, per 12 months period. * This also includes additional logo on the EDBAC home page. See sample below.

Important

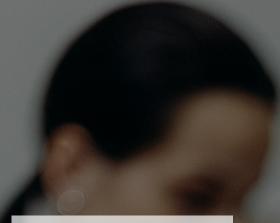
* In each periodic carousel of ads there are 20 ads available. Members can only buy one ad each in the assigned period. Slots are allocated on a first come first serve basis.

Ads for 2025 will be available for purchase as of November 1 and only for EDBAC member organisations. To set up and request an ad, use your membership login at https://edbac.org/login and create and pay for your ad. Acceptance will be on a first come first serve basis.

Sample ads shown on website

Sample ads EDBAC 💟 🖪 in 🖂 THE COUNCIL THE DEGREE RESOURCES EMR JOURNAL 🔿 CONFERENCES CONTACT /FATHERHEAD CHOOL OF MANAGEMENT CASE WESTERN RESERVE Doctorate in Business Administration About the Executive DBA Degree Weatherhead School of Management Case Western Reserve University What are executive doctoral degrees? 3 Executive doctoral degrees are terminal, doctoral degrees that are designed for working professionals. The research approach for CASE WESTERN RESERVE College of BUSINESS in executive doctoral program is the "engaged scholarship" model that focuses on topics at the intersection of theory and University of NORTH ALABAMA contemporary business issues. Types of executive doctoral degrees could include: Doctor of Business Administration The College of Business Executive Doctorate in Business Administration (EDBA) University of North Alabama Sample logos shown on website EDBAC PEPPERDINE **GRAZIADIO** BUISINESS EDBAC Doctorate in Business Administration Our mission is to foster excellence and innovation Graziadio Business School in executive doctoral degree programs worldwide. Pepperdine University Sponsored CK Drexel

FDAAC





"EDBAC provides various marketing opportunities for member programs to build brand visibility and communicate their program's unique learning philosophy and curriculum across our platforms"

Dr. Ekin Pellegrini **President of EDBAC**

Associate Dean for Graduate Business Programs University of Missouri-St. Louis

CONNECT WITH US

facebook.com/edbac.org linkedin.com/company/edbac edbac.org

DISCLAIMER

This prospectus was issued in October 2024 and is aimed at member organisations of EDBAC. The prospectus describes commercial opportunities presented by EDBAC, to its members organisations. EDBAC makes every effort to ensure that the information provided in the prospectus is accurate and up-to-date at the time of publication. However, it may be necessary for EDBAC to make some changes to the information presented in the prospectus following the publication – e.g. to reflect changes in ByLaws or subject as a result of changes to the business and/or organisation, or if EDBAC requires certain content to be added or removed. For latest updates see https://edbac.org for information.

Copyright and trademarks EDBAC, 2024. The EDBAC name and logo are registered trademarks with all right reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form, or by any means mechanical, electronic, recording, photocopying or otherwise without the permission of EDBAC.

EDBAC