

# EDBAC

EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION COUNCIL

# 2024

Fostering excellence and  
innovation in executive doctoral  
degree programmes  
worldwide!

# COMMERCIAL OPPORTUNITIES 2026

EDBAC is happy to offer its member organisations the opportunity to promote themselves on the EDBAC website through ads, which link to the respective institution. This is a great opportunity for member organisations to market- and promote themselves as members of EDBAC - while promoting their programmes and institutions to e.g., prospective students.

## We offer our member organisations the opportunity to...

- Promote their DBA Programs to prospective candidates visiting our website.
- Be a part of developing EDBAC as an organisation, while creating awareness of executive doctoral degree programmes worldwide.
- Be associated with a good cause, supporting forward thinking and engaged management scholarship.
- Support new talent and cutting-edge research.

## Website - average reach per month

- Event count: over 10,000
- Users: over 2,500

## Ads - average reach per month

- Views: over 5,000

## Available periods

- January to June 2026 (6 months period).
- July to December 2026 (6 months period).
- January to December 2026 (12 months period).

**Price:** 2,000 USD per ad, per 6 months period / 4,000 USD per ad, per 12 months period.

\* This also includes additional logo on the EDBAC home page. See sample below.

## Important

\* In each periodic carousel of ads there are 20 ads available. Members can only buy one ad each in the assigned period. Slots are allocated on a first come first serve basis.

**Ads for 2026 are available for purchase as of October 1, and only for EDBAC member organisations.** To set up and request an ad, use your membership login at <https://edbac.org/login> and create and pay for your ad. Acceptance will be on a first come first serve basis.

## Sample ads shown on website

The screenshot shows the EDBAC website header with navigation links: THE COUNCIL, THE DEGREE, MEMBERS, NEWS, RESOURCES, EMR JOURNAL, CONFERENCES, CONTACT. Below the header is a banner for "About the Executive DBA Degree" featuring two smiling men. The main content area has the heading "About the Executive DBA Degree" and a sub-heading "What are executive doctoral degrees?". Below this is a paragraph explaining executive doctoral degrees and a list of types: Executive Doctorate in Business Administration (EDBA). A sample ad for Weatherhead School of Management is displayed on the right, showing the school's logo and the text: "Doctorate in Business Administration Weatherhead School of Management Case Western Reserve University".

## Sample ads

Three sample ads are shown in a vertical stack. The first ad is for Weatherhead School of Management at Case Western Reserve University, featuring the school's logo and the text: "Doctorate in Business Administration Weatherhead School of Management Case Western Reserve University". The second ad is for the College of Business at the University of North Alabama, featuring the college's logo and the text: "College of BUSINESS University of NORTH ALABAMA Doctor of Business Administration The College of Business University of North Alabama". The third ad is for the Graziadio Business School at Pepperdine University, featuring the school's logo and the text: "Doctorate in Business Administration Graziadio Business School Pepperdine University". Below the third ad is the word "Sponsored".

## Sample logos shown on website

The screenshot shows the EDBAC website header with navigation links: The Council, The Degree, Members, Resources, EMR Conference, EMR Journal, Contact, and social media icons. Below the header is the EDBAC logo and the text: "Executive Doctorate in Business Administration Council". Below this is a paragraph: "Our mission is to foster excellence and innovation in executive doctoral degree programs worldwide." and a button that says "WATCH THE VIDEO". At the bottom of the page is a row of logos for various member institutions, including Pepperdine University, The University of North Alabama, and others.



*“As President of EDBAC, I am committed to strengthening the global influence of the DBA degree, championing the achievements of its students and alumni, and reinforcing the value of the practitioner-scholar model in business education and leadership”*

**Dr. Jeanette K. Miller**  
**President of EDBAC**

Associate Clinical Professor, DBA Faculty  
Director, Associate Director of Farrell Center  
for Corporate Innovation and  
Entrepreneurship

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[edbac.org](https://edbac.org)

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