

ENGAGED MANAGEMENT ReView



The official journal of EDBAC, publishing problem-driven management scholarship that strengthens the connection between academic rigour and organisational practice

NEW COMMERCIAL OPPORTUNITY 2026

From this year, EDBAC and the EMR Journal will introduce a new visibility opportunity exclusively for EDBAC member organisations. Members will be able to place advertisements on the EMR Journal section (within the EDBAC website), with direct links to their institutional websites. This new initiative strengthens the profile of EDBAC members while offering a new targeted channel to showcase programmes and institutions to prospective students and other key audiences.

We offer our member organisations the opportunity to...

- Promote their DBA Programs to prospective candidates visiting the EMR page.
- Be a part of developing EMR as a journal, while creating awareness of executive doctoral degree programmes worldwide.
- Be associated with a good cause, supporting forward-thinking and engaged management scholarship.
- Support new talent and cutting-edge research.

Website - average reach per month

- Event count: over 10,000
- Users: over 2,500

Ads - average reach per month

- Views: over 3,000

Available periods

- August 2026 to January 2027 (6-month period)
- August 2026 to July 2027 (12-month period)

Price: 1.500 USD per ad, per 6-month period / 3.000 USD per ad, per 12-month period.

Important

* In each periodic carousel of ads, there are 20 ads available. Members can only buy one ad each in the assigned period. Slots are allocated on a first-come, first-served basis.

Ads for 2026 are available for purchase as of July 1, and only for EDBAC member organisations. To set up and request an ad, please get in touch with our Executive Director directly, o.p.anfinsen@edbac.org

Sample ads shown on the EDBAC website

The screenshot displays the EDBAC website interface. At the top, the EDBAC logo is on the left, and navigation links (The Council, The Degree, Members, Resources, EMS 2026, EMR Journal, Contact) and a LOGIN button are on the right. The main content area features a large header for 'ENGAGED MANAGEMENT ReView' with the sub-header 'BRIDGING RESEARCH AND PRACTICE'. Below this, there is a descriptive paragraph about the journal, followed by a list of features: 'Open access publication', 'No publication or processing charges', and 'Three publication genres: Research Papers, Topic Papers, and Essay Papers'. The ISSN and DOI are also listed. To the right of the text is a photograph of a modern library interior. At the bottom of the page, three sponsored advertisements are shown in separate boxes: 'VBA Vanguard Business Academy DBA in Digital Innovation', 'HLX Helix School of Management Executive DBA in FinTech Strategy', and 'NEI Nordström Executive Institute DBA in Circular Economy'. A small 'Sponsored' label is centered below these boxes.



“As President of EDBAC, I am committed to strengthening the global influence of the DBA degree, championing the achievements of its students and alumni, and reinforcing the value of the practitioner-scholar model in business education and leadership”

Dr. Jeanette K. Miller
President of EDBAC

Associate Clinical Professor, DBA Faculty
Director, Associate Director of Farrell Center
for Corporate Innovation and
Entrepreneurship

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DISCLAIMER

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